* **Project Title:**

Vision U- See your Future Clearly

**1. Background & Context**

Choosing the right career is one of the most important decisions in a student's life. However, many students—especially in high school and early college years—face confusion, lack of information, and social pressure when making career decisions. Most do not have access to professional career counsellors, and those who do often receive generic, outdated advice that does not align with modern career paths.

In today's digital era, where Artificial Intelligence (AI) is shaping every field, there is a powerful opportunity to use technology for **personalized, accessible, and affordable career counselling**. Vision U aims to bridge this gap by providing a smart and student-friendly AI platform that helps individuals discover the best career paths based on their interests, skills, goals, and current industry trends.

**2. Project Objective**

The primary objective of **Vision U** is to:

*"Empower students with accurate, AI-driven career guidance that is personalized, accessible 24/7, and relevant to today’s dynamic job market."*

**3. Problem Statement**

Many Indian students:

* Lack clarity about suitable career options
* Are unaware of emerging job roles
* Face pressure to choose careers based on social trends or family expectations
* Cannot afford or access traditional career counselling services

This often leads to:

* Mismatched academic and career paths
* Low satisfaction and high dropout rates
* Wasted time, money, and potential

**4. Proposed Solution: Vision U**

**Vision U** is an AI-based career counselling web/app platform that:

✅ Conducts smart assessments (interest + aptitude + personality)  
✅ Recommends personalized career paths and roadmaps  
✅ Provides guidance on skills, colleges, courses, and job roles  
✅ Suggests emerging and trending careers  
✅ Is accessible anytime, anywhere, in multiple languages

**5. Target Audience**

* High school students (Classes 9–12)
* College students (Undergraduate level)
* Parents and educators
* Schools, tuition centers, and coaching institutes

**6. Key Features**

* 🎯 AI-Powered Career Assessment
* 🧭 Personalized Career Roadmaps
* 🔍 Insights on Industry Trends & Skill Requirements
* 🗣️ Multilingual Support
* 📱 User-friendly Web and Mobile Interface

**7. Expected Outcomes**

* Improved clarity in students’ career decisions
* Increased awareness of diverse and modern career options
* Reduction in career mismatch and dropout rates
* Widened access to quality career guidance in rural and urban areas

**8. Innovative Edge**

* Trained on Indian education and career data
* Culturally relevant suggestions and budget-friendly options
* AI + Human hybrid model for scalable impact
* Visual and gamified experience to retain student attention
* Career maps like "Google Maps" for jobs!

**9. Sustainability & Revenue Model**

* **Freemium model:** Basic version free
* **Subscription plans** for schools and colleges
* **Sponsorship** : We will earn money by allowing relevant companies to advertise on our website, and we will receive payment based on ad views, clicks or sponsorship deals.

**10. Future Scope**

* Integration with real-time job portals and college applications
* Emotional wellness support and stress handling
* AI-powered resume builder and job matching
* Language support for Tier 2 and 3 city students

**11. Conclusion**

**Vision U** is more than just an app—it's a **movement** toward enabling every student to make **informed and empowered career decisions**. With technology, psychology, and mentorship combined, Vision U has the potential to transform how career counselling is delivered across India.